

POOJA DANG

415.496.5695 ♦ hello@poojadang.com ♦ www.poojadang.com**WOMEN'S LEADERSHIP COACH****BREAKTHROUGH OUTCOMES | INCREASED CONFIDENCE | ACCELERATED CHANGE
HIGH-TOUCH WITH HIGH-IMPACT RESULTS—TEACHING LEADERS TO FAIL FAST & SUCCEED****DIFFERENTIATORS — DIRECT, NO-BS STYLE, PERSONALLY VESTED, TANGIBLE & MEASURABLE RESULTS****LEADERSHIP PROFILE**

Executive Coaching & Leadership Development Expert—Founding Principal of an independent practice—designing, developing, and delivering comprehensive strategies and tools that tap into an individual's potential, and unleash their power to perform. Proven record of delivering extraordinary results in the areas of human transformation and personal growth—providing clarity, plans, metrics, accountability, and partnership to achieve transformative results.

Effective Facilitator, Mentor & Motivator—developing and delivering short- and long-term training programs for executives, coaches, and teams—providing insights to the tenets of behavior and habit design to increase leadership capabilities, fitness/wellness, and personal satisfaction. Served as a behavior and career coach to a professional services firm providing leadership coaching and career transition services, UC Berkeley's WorkfitU wellness program, a user-experience design firm, and an online career platform designed especially for women.

SUCCESS SNAPSHOT

—Achieved a +95% success rate—coaching and advising over 500 clients
 —Utilized behavioral science strategies to guide clients to achieve transformative change, asking “why” questions to challenge beliefs, and transform behaviors and mindsets.
 —Fostered forward momentum for clients, delivering a multi-pronged, no-BS approach with easily achievable goals—to build confidence and the impetus for change.
 —Built trust, and forming a connection quickly with clients, allowing them to share their fears, insecurities, inherent reactive tendencies, obstacles, and limiting beliefs.
 —Developed and teaching workshops on habit design, behavior change, and ways in which individuals can level up and become top performers.
 —Coached women leaders on strategies and tactics to negotiate and secure increases in salary and job titles.

VALUED EXPERT IN:

— Power & Influence
 — Transformational Leadership
 — Skills Assessment & Positioning
 — Career Coaching & Pathing
 — Personal Brand Development
 — Behavioral Science & Strategies
 — Interview & Negotiation
 — Unconscious Gender Bias
 — Habit Creation
 — Emotional Intelligence (EQ)
 — Cultural Customs & Sensitivities

EXCERPTS OF TESTIMONIALS

Pooja is a bright light that can guide you to clarity and determination. After every coaching call I left inspired and more confident in the direction I'm headed. I feel like I have a champion in my corner helping me realize my dreams. —Digital & Social Media & Advertising Executive

Pooja took the time to really listen to my concerns and learn about me and my background. She was able to skillfully pinpoint the exact reasons why I was struggling. It turns out I was sabotaging myself. My values and beliefs didn't line up with how I thought I needed to show up at work. She was intuitive enough to identify this hidden gap. —Director of Partnerships for Technovation at Iridescent

When I looked for a career coach, I knew I needed someone who was going to give it to me straight. I've been working with her close to 2 months and I've already seen a change in my day to day interactions at work with senior leaders and coworkers. She's helped refine my communication skills and increased my overall confidence in taking that next step in my career. —Director of People at Vium

Pooja has been my executive coach for three years now and it's been a transformational experience! She's helped me develop a career vision, set tangible goals, and persevere when the unexpected happens. Together we've navigated three different startups, several promotions, and a cross-country move. Pooja has helped draw out my inner-values and inspiration by always asking me "why". She's also pragmatic, and able to balance inspiration with practical reality, leading to a career plan that actually works. —Head of Product at Better Mortgage

PROFESSIONAL EXPERIENCE

WOMEN'S LEADERSHIP, EXECUTIVE & CAREER COACH | POOJA DANG COACHING
BEHAVIOR CHANGE CONSULTANT | AGENCY UX
EXECUTIVE & CAREER COACH | SLATE ADVISERS
CAREER CONSULTANT | CAREER CONTESSA

2012—Present
 2014—Present
 2015—Present
 2017—Present

PREVIOUS CAREER EXPERIENCE

BEHAVIOR CHANGE COACH | UNIVERSITY OF CALIFORNIA, BERKELEY (2014—2018)

DIRECTOR OF ANALYTICS | SAGESPRING PARTNERS, LLC (2012)

ACTUARY | BLUE SHIELD OF CALIFORNIA (2009—2012)

ACTUARIAL CONSULTANT | WILLIS TOWERS WATSON (2007—2009)

ACTUARIAL EXECUTIVE DEVELOPMENT PROGRAM | CIGNA (2000—2007)

EDUCATION, CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

BACHELOR OF SCIENCE, BUSINESS ADMINISTRATION, ACTUARIAL SCIENCE/FINANCE | DRAKE UNIVERSITY (2000)

CERTIFICATE PROGRAM IN LEADERSHIP AND MANAGEMENT | UC BERKELEY EXTENSION (expected 2020)

PROFESSIONAL PROGRAM IN WOMEN AND LEADERSHIP | UC BERKELEY EXTENSION (expected 2020)

WOMEN'S EXECUTIVE LEADERSHIP PROGRAM | UC BERKELEY

TRUE TILT PROFILE CERTIFICATION | TILT 365®

CERTIFIED COACH | TINY HABITS ACADEMY

BEHAVIOR DESIGN BOOTCAMP | BJ FOGG, PHD